

Wowza® Media Systems, LLC
END USER LICENSE AGREEMENT
for
Wowza Streaming Engine™ 4 Software
And Related Software Products and Services

Thank you for choosing software from Wowza Media Systems, LLC. This End User License Agreement (this “EULA”) is a legally binding license agreement between you and Wowza Media Systems, LLC that describes your rights to use software and services provided by Wowza, including Wowza Streaming Engine software and technical support and maintenance for that software.

This EULA is divided into various sections, including the following License Overview that provides a summary of the EULA. Please read this EULA carefully and in its entirety before clicking “I AGREE”, installing, or using Wowza Streaming Engine software or other software provided to you by Wowza.

BY SELECTING “I AGREE” DURING INSTALLATION OF THE SOFTWARE, OR BY DOWNLOADING, INSTALLING, COPYING, OR USING SOFTWARE PROVIDED BY WOWZA, OR BY OTHERWISE SIGNIFYING YOUR ACCEPTANCE OF THIS EULA, YOU ACKNOWLEDGE AND AGREE: (1) THAT YOU HAVE READ AND UNDERSTAND THIS AGREEMENT; (2) THAT YOU AGREE TO BE BOUND BY EACH AND EVERY TERM OF THIS EULA; AND (3) IF YOU ARE ENTERING INTO THIS AGREEMENT ON BEHALF OF A COMPANY, THAT YOU HAVE THE POWER AND AUTHORITY TO DO SO AND TO BIND SUCH COMPANY.

IF YOU DO NOT AGREE TO EACH AND EVERY TERM AND CONDITION OF THIS EULA, YOU MAY NOT USE ANY SOFTWARE PROVIDED BY WOWZA. If you do not agree with each and every of the terms and conditions of this EULA, do not click “I ACCEPT” or otherwise take any action that signifies your agreement to this EULA and return the software to Wowza immediately. Wowza will gladly provide you with a refund of any license fees paid if you have not installed or used the software provided by Wowza.

Although this EULA contains specific terms and conditions for how Wowza may update or modify this EULA, the most current version of license agreements for Wowza software are available on the Wowza Website. If you have questions about this EULA or in the future would like to request a copy of the license agreement that you entered into, please email info@wowza.com.

**THIS EULA IS AN AGREEMENT TO LICENSE SOFTWARE,
NOT AN AGREEMENT FOR THE SALE OF SOFTWARE.**

-- LICENSE OVERVIEW --

This license overview is provided as a convenience only. You are cautioned that this overview does not contain a summary of each term of the EULA and that you should read the EULA in its entirety to understand your and Wowza's respective rights and obligations. In the event of a conflict between this License Overview and the EULA, the EULA shall control and be given full force and effect.

What is covered by this EULA? This EULA governs the relationship between you and Wowza related to: (i) all Software licensed under this EULA along with software AddOns and other related software components licensed under this EULA (collectively, "Software"); and (ii) support and maintenance for the Software.

Who does this EULA apply to? This EULA applies to you as an individual and to the company or companies that you represent if you are accepting this EULA or installing or using Software on behalf of a company or companies. If you are accepting this EULA or installing or using Software on behalf of a company or companies, you are representing that you have the full power and authority to do so on behalf of such company or companies and to bind such company or companies to the terms of this EULA. Regardless, your agreement to this EULA indicates your representation to Wowza that you are of sufficient legal age to enter into this EULA and to bind yourself, along with any company or companies that you are acting on behalf of, to its terms.

What are License Keys? License Keys are alphanumeric codes provided to you by Wowza, which facilitate your use of Wowza software.

How may I use the Software? The Software is licensed, not sold. You are permitted to install and use one or more copies of the Software on one or more Servers, as described further in the EULA.

Are there things I may not do with the Software? Yes. This EULA contains various restrictions on your use of the Software, including without limitation, that you may not copy the Software except for archival or backup purposes, and that you may not modify, create derivative works based on, or reverse engineer the Software.

May I resell or distribute Wowza Software, or include Wowza software in my product? No. You may not resell, distribute, or bundle the Software in any manner. Only authorized Wowza partners may resell, distribute, or include Wowza software in their products. If you are interested in becoming an authorized Wowza partner, please contact sales@wowza.com.

How may this EULA be modified or superseded? This EULA may be modified in one of three ways: (i) by a writing signed by you and Wowza; (ii) by email notice from Wowza to you, to Your Email Address (as defined in the EULA); or (iii) by Wowza posting an updated version of this EULA on the Wowza Website (as defined in the EULA). Separately, this EULA may be superseded by a subsequent license agreement (including a subsequent version of this EULA) if you agree to such subsequent license agreement version, such as when you download, install, or use a patch, Software update, or other bug fix.

-- LICENSE AGREEMENT --

1. DEFINITIONS.

1.1 “Additional Terms” means those terms and conditions referred to herein, such as terms and conditions on the Wowza Website, along with the License Overview and the text preceding the License Overview.

1.2 “AddOn” is a subset of Software (defined below), and means any one (1) of the additional software features offered by Wowza that compliments the Software.

1.3 “Channel” means one (1) unique media stream for input into one (1) unique Instance of the Software.

1.4 “Concurrent Connections” means the total number of simultaneous connections to the Software.

1.5 “Content” means any video, audio, data, and other input to or output from the Software.

1.6 “EULA” means this End User License Agreement, including the preceding text and License Overview and Additional Terms.

1.7 “Instance” means one unique installation of the Software on a Server.

1.8 “License Key” means an alphanumeric code or similar installation, access, or usage control code issued to you by Wowza to activate and use one (1) or more Instances of the Software on one (1) or more single Servers, depending on your specific Wowza license type.

1.9 “Offline License Key” means a type of License Key that is not required to “call into” and connect with Wowza licensing servers. Offline License Keys include License Keys tied to a “MAC address” or a USB device.

1.10 “Sample Code” means sample source code or scripts distributed by Wowza from time to time and identified as such when provided to you.

1.11 “Server” means a single physical computer running no more than one (1) unique copy of an operating system. Multiple Servers include: (i) multiple computers that share processing power or operate in a networked configuration as a single logical computer, such as a “server farm,” “cluster,” or similar arrangement; and (ii) multiple virtual machines within a technical environment that partitions a physical computer into multiple virtual machines such that each virtual machine has the appearance and capability of running on its own dedicated machine.

1.12 “Services” means maintenance and support services, and includes Support, Updates, and Upgrades.

1.13 “Services Period” means the period(s) of time during which you have purchased the right to obtain the Services. License Keys each have individual Services Periods.

1.14 “Software” means software products owned or distributed by Wowza that are licensed to you under this EULA including, but not limited to, any related AddOns, components, application programming interfaces, associated media, printed materials, online or electronic documentation, and any updates, maintenance releases, bug fixes, corrections, enhancements, or other modifications thereto.

1.15 “Support” means the provision of technical assistance by Wowza to you according to Wowza’s then-current policies. Support includes, at a minimum, technical support related to the Software provided by email communication with a Wowza representative.

1.16 “Total Number of Instances” means the maximum concurrent number of Instances you are using or have used during any billing period, as calculated by Wowza according to its then-current policies and procedures.

1.17 “Total Number of Channels” means the maximum concurrent number of Channels you are using or have used during any billing period in connection with a Wowza Streaming Engine Monthly Edition License or a Wowza Streaming Engine Daily Edition License, as calculated by Wowza according to its then-current policies and procedures.

1.18 “Upgrade” means newer versions of the Software that may utilize a distinct installer package and may require an additional License Key, commonly referred to as a “full version” or “dot” release. For example, transitioning from Wowza Streaming Engine 4 version 4.0 to Wowza Streaming Engine 4 version 4.1 would require an Upgrade.

1.19 “Update” means updates, fixes, or other relatively minor modifications to the Software, which are applied through Wowza’s update process. For example, transitioning from Wowza Streaming Engine 4 version 4.0 to Wowza Streaming Engine 4 version 4.0.0.01 would require an update.

1.20 “Wowza” means Wowza Media Systems, LLC, 31207 Keats Way, Suite 102, Evergreen, CO 80439, and its affiliates.

1.21 “Wowza Trademarks” mean all names, trademarks, service marks, trade names, logos, designs, trade dress, domain names, and other brand designations used, registered, owned, or licensed by Wowza in connection with its products and services.

1.22 “Wowza Website” means www.wowza.com, its constituent pages, and other websites owned, managed, or operated by Wowza.

1.23 “You” or “you” means, and references to “Your” or “your” shall be deemed references to: (i) the natural person, the legal entity, or both, that is or are agreeing to this EULA by downloading, installing, copying, or using the Software; (ii) your employees and third party contractors or the employees and third party contractors employed or engaged by the legal entity agreeing to this EULA; (iii) your customers who use the

Software; and (iv) any other third party that uses or gains access to the Software or a License Key, whether with your permission or otherwise.

1.24 “Your Email Address” or “your Email Address” means the electronic mail (commonly referred to as “email”) address you provided Wowza, either when you downloaded the Software from the Wowza Website, obtained a License Key from Wowza, or at some other time. In the event you have provided multiple electronic mail addresses to Wowza, Wowza may use the electronic mail address of its choosing for purposes of communication regarding the Software or Services, or for communications required or permitted by this EULA, unless you have explicitly notified Wowza that a specific electronic mail address should be removed from Wowza’s records.

2. LICENSE GRANTS; TITLE; USAGE BY THIRD PARTIES.

2.1 Software Licensed, Not Sold. The Software is licensed, not sold. This EULA does not transfer or modify any ownership rights related to the Software, which are exclusively held by Wowza and its licensors.

2.2 License Grant to the Software. Subject to the terms of this EULA and payment of applicable fees, Wowza hereby grants you a limited, world-wide, non-exclusive, non-transferable, revocable license, without rights to sublicense, to download and install the Software on one (1) Server, and to use the Software for the purposes set forth in the applicable Software documentation, to the extent permitted by your payment of applicable fees and the specifications of your specific license grant and license type, as further described herein. Source Code, from which the Software object code is derived (except for source code contained in any Sample Code), is not being provided or licensed to you and is a valuable trade secret of Wowza and its licensors.

2.3 Sample Code. You may download, install, use, copy, and modify Sample Code provided to you by Wowza, if any. Sample Code is distributed on an "AS IS" BASIS, WITHOUT WARRANTIES OR CONDITIONS OF ANY KIND, either express or implied.

2.4 Title. Wowza retains all right, title, and interest in and to the Software, copies of the Software, Sample Code, and License Keys, and in and to all related copyrights, trade secrets, patents, trademarks, service marks, domain names, and other intellectual and industrial property and proprietary rights, including registrations, applications, renewals, and extensions of such rights.

2.5 Rights Reserved. Any and all rights not expressly granted to you by this EULA are reserved in all respects by Wowza.

2.6 Usage by Others. You agree to reasonably communicate the terms and conditions of this EULA to anyone who may or will come into contact with the Software, License Keys, and other intellectual property of Wowza, including without limitation, your customers, employees, and contractors. You agree to use best efforts to ensure their compliance with the terms and conditions of this EULA and you agree to be solely responsible for any failure by a third party to comply with this EULA.

3. **LICENSE RESTRICTIONS.** In addition to the other restrictions herein, you shall not:

- 3.1 copy the Software except for a reasonable number of machine-readable copies of the Software for backup or archival purposes only;
- 3.2 remove, alter, or obfuscate any titles, Wowza Trademarks, trademarks, service marks, trade names, copyright notices, legends, watermarks, or other proprietary markings on or in the Software or Sample Code;
- 3.3 sell, lease, license, sublicense, rent, assign, distribute, or otherwise transfer or share, in whole or in part, the Software or License Key(s), or your rights in or to the same, to another party, including rights on a membership, subscription, or hosted basis;
- 3.4 modify or create derivative works based upon the Software;
- 3.5 decompile, disassemble, reverse engineer, or otherwise attempt to derive source code from the Software, in whole or in part;
- 3.6 unbundle, break apart or repackage the Software or any of its component parts for any reason whatsoever;
- 3.7 bundle or distribute the Software in any manner whatsoever;
- 3.8 provide use of the Software in a third party outsourcing facility, on a service or service bureau arrangement, or on a rental, application service provider, or timesharing basis;
- 3.9 use the Software to transmit, reproduce, store, or share Content that you do not have the right to transmit, reproduce, store, or share;
- 3.10 at any time provide an evaluation license to the Software to any other person or entity, or otherwise permit any other person or entity to evaluate the Software;
- 3.11 make any changes, modifications, or alterations to this EULA;
- 3.12 make any statements, warranties, or representations concerning the Software or Sample Code that exceed or are inconsistent with the documentation provided by Wowza;
- 3.13 export or re-export the Software except in compliance with applicable law, including, without limitation, the applicable provisions of the United States Export Administration Act and its related rules and regulations, along with applicable international export laws, rules, and regulations; or
- 3.14 assist, encourage, or permit any other person or entity to do anything prohibited or not permitted by this EULA.

4. LICENSE TYPES AND ADDITIONAL LICENSE RESTRICTIONS. The Software is licensed under various types of licenses. For example, Wowza offers perpetual, subscription, and trial licenses to the Software as three distinct license “types.” Each License Key enables your use of the Software under a single license type – in other words, your use of the Software is specifically limited to one (1) license type per License

Key. Significant additional details regarding license types, including for example, whether certain features are enabled with a specific license type, are provided on the Wowza Website and incorporated herein by reference. Not all types of licenses are available to every customer and the requirements for obtaining a specific license type are available from Wowza and may be provided on the Wowza Website.

4.1 Determining your License Type. In general, the type of license to the Software that you hold can be determined by examining the purchase documents received from Wowza (such as a receipt), the ordering, purchase, and confirmation webpages on the Wowza Website, or the License Key obtained from Wowza. Your License Key is viewable in the Wowza Streaming Engine Manager.

4.1.1 A *trial license type* is denoted by the words “Trial” or “Trial Edition”, and a License Key beginning “ET...”

4.1.2 A *developer license type* is denoted by the words “Developer” or “Developer Edition”, and a License Key beginning “EDEV4”.

4.1.3 An *R&D license type* is denoted by “R&D”, and a License Key beginning “ERDA4”.

4.1.4 A *testing license type* is denoted by the word “Testing” and a License Key beginning “ETEA4”.

4.1.5 A *perpetual license type* is denoted by the words “Perpetual” or “Perpetual Edition”, and a License Key beginning “ENGP4”, “ENPN4”, “EPB14”, “EPBU4”, “ENCU4”, “ENCM4”, “ENCC4”, “ENC04”, or “ENCG4”.

4.1.6 A *subscription license type* is denoted by the words “Daily” or “Monthly”, and a License Key beginning “ENGD4” or “ENGM4”.

4.1.7 A *developer program license type* is denoted by the words “Developer Program” and a License Key beginning “EDPA4”.

4.2 Trial and Developer License Types. This section applies only if you have obtained a valid Wowza Streaming Engine Trial Edition License Key or a valid Wowza Streaming Engine Developer Edition License Key to the Software, or are otherwise using the Wowza Streaming Engine Trial Edition Software or Wowza Streaming Engine Developer Edition Software. In addition to the other terms contained herein, for each separate, unique, and valid Wowza Streaming Engine Trial Edition License Key or Wowza Streaming Engine Developer Edition License Key:

4.2.1 your license to the Software is limited to one (1) Instance of the Software on one (1) Server;

4.2.2 your license to the Software expires automatically without notice one-hundred and eighty (180) calendar days following the date the License Key is issued to you;

4.2.3 you shall not use the Software for any commercial purposes whatsoever or in any manner intended to benefit, aid, or assist a third party; and

4.2.4 your license to the Software is limited to a maximum number of ten (10) Concurrent Connections;

4.2.5 you shall not apply clustering, load balancing, or other operational performance improvements to any Server on which the Wowza Streaming Engine Trial Edition Software or Wowza Streaming Engine Developer Edition Software is installed, used, or accessed; and

4.2.6 your license to the Software may also include feature limitations as more fully described in the applicable documentation for the Software or on the Wowza Website.

4.3 R&D License Type. This section applies only if you have obtained a valid Wowza Streaming Engine R&D Edition License Key to the Software, or are otherwise using the Wowza Streaming Engine R&D Edition Software. In addition to the other terms contained herein, for each separate, unique, and valid Wowza Streaming Engine R&D Edition License Key:

4.3.1 your license to the Software is limited to one (1) Instance of the Software on one (1) Server;

4.3.2 your license to the Software expires automatically without notice three-hundred and sixty-five (365) calendar days following the date the License Key is issued to you;

4.3.3 you shall not use the Software for any commercial purposes whatsoever or in any manner intended to benefit, aid, or assist a third party;

4.3.4 your license to the Software is limited to a maximum number of ten (10) Concurrent Connections;

4.3.5 you shall not apply clustering, load balancing, or other operational performance improvements to any Server on which the Wowza Streaming Engine R&D Edition Software is installed, used, or accessed; and

4.3.6 your license to the Software may also include feature limitations as more fully described in the applicable documentation for the Software or on the Wowza Website.

4.4 Testing License Type. This section applies only if you have obtained a valid Wowza Streaming Engine Testing Edition License Key to the Software, or are otherwise using the Wowza Streaming Engine Testing Edition Software. In addition to the other terms contained herein, for each separate, unique, and valid Wowza Streaming Engine Testing Edition License Key:

4.4.1 your license to the Software is limited to one (1) Instance of the Software on one (1) Server;

4.4.2 your license to the Software expires automatically without notice thirty (30) calendar days following the date the License Key is issued to you;

4.4.3 you shall not use the Software for any commercial purposes whatsoever or in any manner intended to benefit, aid, or assist a third party;

4.4.4 your license to the Software may also include feature limitations as more fully described in the applicable documentation for the Software or on the Wowza Website.

4.5 Perpetual License Type. This section applies only if you have obtained a valid Wowza Streaming Engine Perpetual Edition License Key to the Software, or are otherwise using the Wowza Streaming Engine Perpetual Edition Software. In addition to the other terms contained herein, for each separate, unique, and valid Wowza Streaming Engine Perpetual Edition License Key:

4.5.1 your license to the Software is limited to one (1) Instance of the Software on one (1) Server; and

4.5.2 you may be required to obtain a separate Software license and License Key for each paid AddOn that will be used with a Wowza Streaming Engine Perpetual Edition license and your use of such AddOns, if any, shall be additionally governed by the applicable provisions herein.

4.6 Subscription License Types. This section applies only if you have obtained either a valid Wowza Streaming Engine Monthly Edition License Key or a valid Wowza Streaming Engine Daily Edition License Key to the Software, or you are otherwise using the Wowza Streaming Engine Monthly Edition Software or Wowza Streaming Engine Daily Edition Software. In addition to the other terms contained herein, for each separate, unique, and valid Wowza Streaming Engine Monthly Edition Software License Key or Wowza Streaming Engine Daily Edition Software License Key:

4.6.1 notwithstanding Section 2 (License Grant), your license to the Software allows you to use one (1) or more Instances of the Software on one (1) or more Servers;

4.6.2 notwithstanding Section 3 (License Restrictions), you have the right to lease, sublicense, and rent to another party your rights to use the Software, solely for the purposes of use in a membership, subscription, or hosted service arrangement, and in any event subject to the terms of this EULA;

4.6.3 notwithstanding Section 3 (License Restrictions), you have the right to provide use of the Software in a third party outsourcing facility on a service or service bureau arrangement, or on a time-sharing basis, subject to the terms of this EULA;

4.6.4 Wowza shall use the Total Number of Instances and Total Number of Channels to calculate your monthly or daily fee, as set forth on the Wowza Website. You shall pay the monthly or daily fee in U.S. dollars according to the payment policies set forth on the Wowza Website. The monthly or daily fee shall be a net amount, exclusive of all taxes, and is not subject to offset or reductions because of any costs, expenses, disputes, or liabilities incurred by you or imposed on you;

4.6.5 Wowza reserves the right to change the monthly and daily fees to be paid by you, as set forth on the Wowza Website, at any time and in Wowza's sole discretion; changes in license fees will be posted on the Wowza Website and may additionally be provided to you by email to your Email Address;

4.6.6 in the event Wowza does not receive your monthly or daily fee by the due date for any reason, or your payment is declined, reversed, refused, charged back, or dishonored, Wowza shall have the right to immediately terminate your license to the Software without further notice to you;

4.6.7 in the event any overdue amount owed by you is not paid following ten (10) days notice from Wowza to your Email Address, then in addition to the amount due, Wowza may impose and you shall pay a late payment charge in addition to the overdue amount at the rate of one percent (1%) per month on such overdue amount, or the highest amount allowable by applicable law, whichever is higher;

4.6.8 your license to the Software permits the use of paid and free AddOns, provided, however, that your use of such AddOns shall be additionally governed by the applicable provisions herein as if you had been issued a separate, unique License Key to such AddOn;

4.6.9 Wowza may, in its sole discretion, discontinue or limit the supply or availability of the Software at any time;

4.6.10 in the event this EULA is terminated for any reason, your obligation to pay the monthly or daily fees accrued prior to the date of termination shall survive termination of this EULA; and

4.6.11 you agree to keep a valid form of payment on file with and available to Wowza, in the system or systems dictated by Wowza, at all times.

4.7 Wowza Transcoder AddOn (1-channel) License. This section applies only if you have obtained a valid Wowza Transcoder AddOn (1-channel) License Key to the Software, or are otherwise using the Wowza Transcoder AddOn (1-channel) Software. Transcoder AddOn (1-channel) License Keys begin with "TRN14". In addition to the other terms contained herein, for each separate, unique, and valid Wowza Transcoder AddOn (1-channel) License Key:

4.7.1 your license to the Wowza Transcoder AddOn (1-channel) Software is limited to one (1) Instance of the Wowza Transcoder AddOn (1-channel) Software on one (1) Server for use with no more than one (1) Instance of Wowza Streaming Engine Perpetual Edition Software, which shall permit you to transcode no more than one (1) Channels;

4.7.2 you must obtain at least one (1) Wowza Streaming Engine Perpetual Edition license to use one (1) or more Wowza Transcoder AddOn (1-channel) licenses; and

4.7.3 you may use more than one (1) Wowza Transcoder AddOn (1-channel) license with each Wowza Streaming Engine Perpetual Edition Instance.

4.8 Wowza Transcoder AddOn (Unlimited) License. This section applies only if you have obtained a valid Wowza Transcoder AddOn (Unlimited) License Key to the Software, or are otherwise using the Wowza Transcoder AddOn (Unlimited) Software. Transcoder AddOn (Unlimited) License Keys begin with “TRNU4”. In addition to the other terms contained herein, for each separate, unique, and valid Wowza Transcoder AddOn (Unlimited) License Key:

4.8.1 your license to the Wowza Transcoder AddOn (Unlimited) Software is limited to one (1) Instance of the Wowza Transcoder AddOn (Unlimited) Software on one (1) Server for use with no more than one (1) Instance of Wowza Streaming Engine Perpetual Edition Software, which shall permit you to transcode an unlimited number of Channels; and

4.8.2 you must obtain at least one (1) Wowza Streaming Engine Perpetual Edition License to use one (1) or more Wowza Transcoder AddOn (Unlimited) licenses.

4.9 Wowza DRM AddOn License. This section applies only if you have obtained a valid Wowza DRM AddOn License Key to the Software, or are otherwise using the Wowza DRM AddOn Software. DRM AddOn License Keys begin with “DRMA4”. In addition to the other terms contained herein, for each separate, unique, and valid Wowza DRM AddOn License Key:

4.9.1 your license to the Wowza DRM AddOn Software is limited to one (1) Instance of the Wowza DRM AddOn Software on one (1) Server for use with no more than one (1) Instance of Wowza Streaming Engine Perpetual Edition Software;

4.9.2 you may not use more than one (1) Wowza Streaming Engine Perpetual Edition license with each one (1) Wowza DRM AddOn Software license; and

4.9.3 you may not use more than one (1) Wowza DRM AddOn Software license with a single (1) Wowza Streaming Engine Perpetual Edition license.

4.10 Wowza nDVR AddOn License. This section applies only if you have obtained a valid Wowza nDVR AddOn License Key to the Software, or are otherwise using the Wowza nDVR AddOn Software. nDVR AddOn License Keys begin with “DVRA4”. In addition to the other terms contained herein, for each separate, unique, and valid Wowza nDVR AddOn License Key:

4.10.1 your license to the Wowza nDVR AddOn Software is limited to one (1) Instance of the Wowza nDVR AddOn Software on one (1) Server for use with no more than one (1) Instance of Wowza Streaming Engine Perpetual Edition Software;

4.10.2 you may not use more than one (1) Wowza Streaming Engine Perpetual Edition license with each one (1) Wowza nDVR AddOn license; and

4.10.3 you may not use more than one (1) Wowza nDVR AddOn Software license with a single (1) Wowza Streaming Engine Perpetual Edition license.

5. LICENSE KEY INTEGRITY; DATA COLLECTION. In addition to the types of licenses discussed in Section 4, above, Wowza offers different types of License Keys. In general, License Keys are either “online” or “offline”. Offline License Keys are defined

in Section 1. The type of License Key you obtain from Wowza dictates further requirements and restrictions, as described in this Section 5.

5.1 Non-Offline License Keys.

5.1.1 Unless you have an Offline License Key, the Software shall periodically call into and connect with hardware, software, or other systems designated by Wowza to assist Wowza in validating your Software license; you shall permit the Software to do so. Information that may be collected by Wowza for this purpose shall include, without limitation: (i) the version of Software you are using; (ii) a global unique identifier (“GUID”) based on such version; (iii) your operating system and processor information; (iv) information regarding your usage of the Software; (v) your Java version information; (vi) whether you are using a particular feature or not; and (vii) your AddOn usage, if any. Wowza will take ordinary care to protect information collected pursuant to this Section but may use such information in any way and for any purpose, in its sole discretion.

5.1.2 Unless you have an Offline License Key, in the event the Software fails to periodically call into and connect with the hardware, software, or other systems designated by Wowza, Wowza shall have the right to terminate your license to use the Software without further notice to you three (3) days following of the last date of successful contact of the Software with the Wowza hardware, software, or designated system.

5.2 Other License Key Types and Data Collection.

5.2.1 If you have a type of License Key or licensing mechanism not specifically described here, that License Key may include additional restrictions, limitations, or specifications, in each case as provided by Wowza, either on the Wowza Website or by email or other notice to you. You agree to comply with any such additional restrictions, limitations, or specifications.

5.2.2 Regardless of the type of Software license or License Key you have the Software may periodically call into and connect with hardware, software, or other systems designated by Wowza, and Wowza may collect, maintain, process, and use diagnostic, technical, usage, and related information, including but not limited to information about your computer, system, application software, and peripherals, along with information about usage of the foregoing. Such information may also be collected in connection with Wowza’s provision of the Services. Wowza may use such information to facilitate the provision of Software updates and support, verify your compliance with this EULA, improve Wowza’s products and services, or for any other purpose in its sole discretion.

5.3 License Keys, Generally. You agree to not take any action that is intended or likely to defeat, weaken, or threaten any security or License Key integrity measures employed by Wowza, including without limitation, measures intended to prevent duplicate, pirated, or similar unauthorized License Keys or use of the Software. You agree that you are solely and completely responsible for License Key abuse related to an Offline License Key issued to you.

6. **MAINTENANCE AND SUPPORT.** Wowza offers the Services during applicable Services Periods on a per-License Key basis. Additional terms and

conditions regarding the Services may be posted on the Wowza Website or communicated to you by Wowza from time to time.

6.1 Services Provided Per-License Key. The Services are provided on a per-License Key basis, and not on a per-customer or per-company basis. Each License Key has an individual Services Period that begins on the date you obtained such License Key from Wowza or purchased an additional Services Period for such License Key from Wowza. You agree to only access or obtain the benefit of the Services for the specific License Key(s) provided to Wowza when requesting such Services and you agree to not use the Services, including Updates and Upgrades, for the benefit of any License Key not then entitled to the Services.

6.2 Services Periods. Services are only provided during the Services Period. Services Periods vary by license type. License types are more fully described in Section 4, above.

6.2.1 The Services Period for Trial, Developer, Testing, and Developer Program license type License Keys begin on the date you obtain the corresponding License Key from Wowza and end at the expiration of such license and License Key.

6.2.2 The Services Period for R&D license type License Keys is the Services Period of your perpetual or subscription license type License Key.

6.2.3 The Services Period for subscription license type License Keys is the term of such subscription license for the Software.

6.2.4 The initial Services Period for perpetual license type License Keys is either one (1) or three (3) years from the date you obtained a Wowza Streaming Engine Perpetual Edition License Key from Wowza, as specified in your purchasing documents. In order to obtain the Services beyond the initial Services Period, you must purchase additional Services Period(s) from Wowza. In the event of any ambiguity, the Services Period for all perpetual type License Keys shall be deemed to be one (1) year from the date you obtained a Wowza Streaming Engine Perpetual Edition License Key from Wowza.

6.2.5 If you obtained your Software, License Key, or both from a party other than Wowza (such as a Wowza authorized reseller or OEM partner), your Services Period may differ from those described herein.

6.3 The Services. Subject to the terms of this EULA and other terms and conditions on the Wowza Website and provided to you from time to time, Wowza will provide the Services to you during the Services Period for each individual License Key.

6.3.1 Wowza will not provide Services related to: (i) prior versions of the Software; (ii) improper installation or use of the Software; (iii) software or other products or services not offered, licensed, and provided to you by Wowza, and the implementation or use of the Software with any of the foregoing; (iv) modified code; (v) other things not specifically described herein as within the scope of the Services.

6.3.2 In the event a Services Period expires for a given License Key and you elect to not purchase additional Services Periods but later wish to receive Services from

Wowza related to such License Key, Wowza may, in its sole discretion, require you to purchase Services Periods retroactively to the date on which the relevant Services Period previously lapsed, pay a reinstatement fee, or both.

6.3.3 Wowza may suspend or terminate the Services without owing a refund to you if your use of the Services is determined by Wowza, in its sole and reasonable discretion, to be excessive or improper.

6.3.4 The Services will be provided within the timeframes described on the Wowza Website or in other documentation provided by Wowza. No failure to meet a timeframe to provide Services shall be deemed a breach of this EULA or any obligation of Wowza.

7. INTELLECTUAL PROPERTY RIGHTS; CONFIDENTIALITY.

7.1 License Keys and Software are valuable trade secrets and the confidential and proprietary information of Wowza.

7.2 The Software and any copies thereof are the exclusive intellectual property of Wowza and protected by copyright laws and international treaties as well as other intellectual property laws and treaties. The structure and organization of the Software, along with its source code and object code, are confidential information and valuable trade secrets of Wowza. You agree that any disclosure by you of Wowza's confidential information will cause immediate, irreparable harm to Wowza for which a court of competent jurisdiction may award equitable remedies, as well as any other available legal remedies. Except as expressly stated herein, Wowza does not grant you any intellectual property rights in or to the Software. Wowza reserves all rights not expressly granted herein.

7.3 You hereby agree to maintain the confidentiality of the Software, License Keys, and other intellectual property of Wowza using your best efforts, and in no case less than reasonably prudent care for extremely sensitive and proprietary confidential information. You agree to reasonably communicate the terms and conditions of this EULA to those persons employed or engaged by you, or who otherwise come into contact with the Software, License Keys, and other intellectual property of Wowza, and to use best efforts to ensure their compliance with the terms and conditions of this Section 7, including, without limitation, not permitting such persons to use any portion of the Software, License Keys, and other intellectual property of Wowza for the purpose of deriving the source code of the Software or copying, defeating, or otherwise circumventing License Key codes.

7.4 You are granted no right, title, license to, or interest in the Wowza Trademarks or the copyrights owned by Wowza, and you hereby agree to not use the Wowza Trademarks without Wowza's prior written consent. Notwithstanding the foregoing, you agree that any use of the Wowza Trademarks, whether permitted or otherwise, shall inure to the sole benefit of Wowza. You agree to not: (i) file or prepare any application for registration of any of the Wowza Trademarks; (ii) assert any right, title, license to, or interest in the Wowza Trademarks; (iii) adopt, use, file for registration, or register any trademark, service mark, trade name, logo, or domain name which may be, in Wowza's sole discretion, either an infringement of a Wowza Trademark or Wowza domain name, or may result in a likelihood of confusion with a Wowza Trademark or Wowza domain

name; or (iv) encourage, assist, or permit any other person or entity to do anything prohibited by this Section. Notwithstanding the foregoing, you are permitted to identify the Software as “Wowza Streaming Engine” and to identify the source of the Software as “Wowza” or “Wowza Media Systems.” Please contact sales@wowza.com if you are interested in obtaining additional rights related to Wowza Trademarks.

7.5 You agree that Wowza may use your name, organization name, logos, and other identifying information to identify you as a Wowza customer in marketing and similar efforts, such as marketing collateral, trade show signage, and website content. You agree that such use of your name shall be without royalty or other obligation to you by Wowza.

7.6 From time to time you may provide Wowza with feedback, suggestions, or ideas for changes to the Software (collectively, “Ideas”). Regardless of how Wowza receives or becomes aware of them, all Ideas are the exclusive property of Wowza, are confidential information, and may be used in any manner and for any purpose by Wowza without obligation of any kind to you.

8. TERMINATION.

8.1 Termination. Wowza may terminate this EULA immediately and without notice if you fail to comply with any term of this EULA or fail to timely pay any amounts due Wowza. Unless you have a Wowza Streaming Engine Perpetual Edition license, Wowza may terminate this EULA for any reason or no reason upon thirty (30) days advance notice to your Email Address.

8.2 Effect of Termination. In the event of termination, you must immediately and completely cease using the Software in any way, and destroy all copies of the Software and License Keys in your possession or under your control licensed under this EULA. In addition, you must remove the Software and all copies thereof, including all backup copies, from all Servers, computers, and other media on which it is installed, stored, or archived. If requested by Wowza, you shall provide Wowza with written certification that you have complied with these requirements within three (3) business days of such request.

9. INDEMNIFICATION BY YOU.

9.1 Generally. You will indemnify, defend, and hold harmless Wowza and its affiliates, and each of their respective officers, directors, shareholders, unitholders, members, employees, agents, advisors, and representatives (collectively, the “Indemnified Parties”) against all liabilities, obligations, losses, costs, damages, and other expenses and attorneys’ fees (collectively, “Indemnified Costs”) arising out of or relating to your breach of this EULA or any other of your acts, omissions, or representations. Without limiting the foregoing, your indemnification under this paragraph shall include, without limitation, indemnification for Indemnified Costs incurred by the Indemnified Parties caused by or related to: (i) the Content; (ii) your violation of applicable law or regulation; or (iii) your provision of services to any third party utilizing the Software; (iv) any Claims alleging that Wowza is liable as a fiduciary; and (v) any failure to pay required taxes or other amounts due to third parties related to the Software or this EULA.

9.2 Intellectual Property Indemnification. You will indemnify, defend, and hold harmless the Indemnified Parties against all Indemnified Costs arising out of or relating to a claim that any of the following infringes any patent, trademark, copyright, trade secret, or other IP right: (i) your modification of the Software; (ii) your use of the Software in combination with any products or services not provided by Wowza; (iii) your use of a version of the Software other than the most current or immediately preceding version; (iv) information, design, specification, instruction or other material provided by you; or (v) your use of the Software other than in accordance with this EULA and other applicable documentation, instructions, and information provided by Wowza or its representatives.

10. LIMITED WARRANTY AND LIMITATION OF LIABILITY.

10.1 Limited Warranty. Wowza warrants that the Software will substantially conform to the description contained in the applicable end user documentation for a period of 90 days after the earlier of the date Wowza issues the License Key or the date you downloaded the Software. EXCEPT FOR THE PRECEDING EXPRESS LIMITED WARRANTY, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, WOWZA PROVIDES THE SOFTWARE AND SERVICES WITHOUT ANY WARRANTIES OF ANY KIND, EXPRESS, IMPLIED, STATUTORY, OR IN ANY OTHER PROVISION OF THIS EULA OR COMMUNICATION WITH YOU, AND WOWZA SPECIFICALLY DISCLAIMS ANY IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, AND NON-INFRINGEMENT. WOWZA DOES NOT WARRANT THAT THE SOFTWARE OR SERVICES WILL MEET YOUR NEEDS OR THAT THE SOFTWARE OR SERVICES WILL BE OR PROVIDE FOR ERROR FREE OPERATION OR OPERATION WITHOUT INTERRUPTION. IN THE EVENT YOU OBTAINED THIS LICENSE FROM A RESELLER, DISTRIBUTOR, OR OTHER THIRD PARTY, WOWZA SHALL HAVE NO OBLIGATION TO YOU UNDER ANY WARRANTY GIVEN BY SUCH RESELLER, DISTRIBUTOR, OR THIRD PARTY, OR THEIR RESPECTIVE AGENTS OR EMPLOYEES.

10.1.1 The exclusive remedy for breach of the preceding warranty with regard to the Software is, at Wowza's sole discretion and subject to Wowza's limitation of liability, to either: (i) repair the Software; (ii) replace the Software; or (iii) terminate the license to the Software granted to you and provide you with a pro-rata refund the fees paid by you for the Software for the period of time, if any, that you were prevented from using the Software.

10.1.2 The exclusive remedy for breach of any warranty with regard to the Services is, subject to Wowza's limitation of liability, to re-perform the Services in a commercially reasonable manner.

10.2 Limitation of Liability.

10.2.1 TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL WOWZA BE LIABLE FOR ANY LOST PROFITS OR BUSINESS OPPORTUNITIES, LOSS OF USE, BUSINESS INTERRUPTION, LOSS OF DATA, OR ANY OTHER INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES UNDER ANY THEORY OF LIABILITY, WHETHER BASED IN CONTRACT, TORT, NEGLIGENCE, PRODUCT LIABILITY, OR OTHERWISE RELATED TO THE SOFTWARE, SERVICES, OR OTHER SUBJECT MATTER HEREOF. BECAUSE

SOME JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES, THE PRECEDING LIMITATION MAY NOT APPLY TO YOU.

10.2.2 WOWZA'S LIABILITY UNDER THIS EULA WILL NOT, IN ANY EVENT, EXCEED THE FEES, IF ANY, PAID BY YOU FOR THE SOFTWARE AND SERVICES LICENSED TO YOU UNDER THIS EULA. THE FOREGOING LIMITATIONS SHALL APPLY TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, REGARDLESS OF WHETHER WOWZA HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES AND REGARDLESS OF WHETHER ANY REMEDY FAILS OF ITS ESSENTIAL PURPOSE. YOU AND WOWZA AGREE THAT, GIVEN THE PRICE OF THE SOFTWARE AND THE NATURE OF THE CIRCUMSTANCES, THE PRECEDING LIMITATIONS ARE FAIR AND REASONABLE.

11. **TAXES.**

11.1 You shall be solely responsible for, and shall pay directly, all taxes, duties, and charges incurred related to this EULA or the Software or Services, including, without limitation, sales and use taxes, withholding taxes, duties and charges imposed by federal, state or local governmental authorities in the United States or elsewhere. This Section 11.1 shall not apply to taxes levied against the income or capital of Wowza or upon Wowza as employer of Wowza's employees.

11.2 You shall collect, report, and pay to the relevant taxing authority, and indemnify Wowza for, any liability relating to applicable excise, property, sales and use, value-added (VAT), or similar taxes, along with any withholding requirement in addition to or in lieu thereof, and any customs, import, export or other duties, levies, tariffs, taxes, or other similar charges that are imposed by any jurisdiction for any and all services provided to any third party as permitted by this EULA.

12. **GENERAL.**

12.1 Entire Agreement. This EULA, including the Additional Terms, sets forth Wowza's entire liability and your exclusive remedy with respect to the Software, Services, and other subject matter hereof, and supersedes the terms of any purchase orders and any other communications or advertising with respect to the Software, Services, and other subject matter hereof. You acknowledge that this EULA, including Additional Terms, is a complete statement of the agreement between you and Wowza with respect to the Software, Services, and other subject matter hereof, and that there are no other prior or contemporaneous understandings, promises, representations, or descriptions with respect to the Software, Services, and other subject matter hereof. Additional Terms referenced herein are deemed incorporated herein by reference. ANY PURCHASE ORDER OR OTHER DOCUMENT PROVIDED BY OR RECEIVED FROM YOU SHALL BE FOR YOUR INTERNAL USE ONLY AND SHALL NOT BE APPLICABLE TO WOWZA NOR SHALL IT MODIFY THE TERMS OF THIS EULA OR GOVERN YOUR USE OF THE SOFTWARE. WOWZA REJECTS ANY TERMS CONTAINED IN PURCHASE ORDERS OR SIMILAR DOCUMENTS.

12.2 Headings and Interpretation. Headings under this EULA are intended only for convenience and shall not affect the interpretation of this EULA. References herein to the singular include the plural, and vice versa. Wowza and You agree that, if

an ambiguity or question of intent or meaning arises with respect to any provision of this EULA, this EULA will be construed as being drafted jointly by Wowza and you, and no presumption or burden of proof will arise favoring or disfavoring either party by virtue of authorship of any of the provisions of this EULA.

12.3 Waiver and Modification. No failure of either party to exercise or enforce any of its rights under this EULA will act as a waiver of those rights. Wowza may modify this EULA from time to time by one of three methods: (i) posting the changes on the Wowza Website; (ii) providing notice of such changes to your Email Address; or (iii) signing a written agreement with you specifying changes to this EULA. You agree to be bound by such changes if you continue using the Software following the effective date of any such change to this EULA. Changes to this EULA are effective upon the earlier of: (i) Wowza posting notice of such changes on the Wowza Website; (ii) Wowza providing notice to your Email Address of such changes; or (iii) the signing of a written amendment modifying this EULA by both you and Wowza. Other than as provided in this Section 12.3, this EULA may only be modified, or any rights under it waived, by a written document executed by the party against which it is asserted.

12.4 Supersession. This EULA, Additional Terms, or both may be superseded by a subsequent version of this EULA or Additional Terms, as the case may be. Such supersession may occur if you download, install, or use Software or Software upgrades or updates. This EULA supersedes prior EULA versions under which the Software was licensed to you.

12.5 Assignment. You may not assign this EULA or any interest in this EULA without the prior written approval of Wowza.

12.6 Notices. Notices required by or related to this EULA from you must be sent via U.S. Mail or reputable overnight carrier, return receipt requested, to the attention of "Legal Department" at Wowza's then-current mailing address, which is presently 31207 Keats Way, Suite 102, Evergreen, Colorado 80439 USA. Wowza may provide notices required by or related to this EULA to you at your Email Address.

12.7 Severability. If a provision of this EULA is found illegal or unenforceable, it will be enforced to the maximum extent permissible, and the legality and enforceability of the other provisions of this EULA will not be affected.

12.8 Relationship of You and Wowza. This EULA shall not be construed to create any employment, partnership, joint venture, franchise, or agency relationship between you and Wowza, or to authorize either party to enter into any commitment or agreement binding on the other party.

12.9 No Responsibility for Content. You acknowledge and understand that the Content is entirely your responsibility. You acknowledge, agree, and agree to assert and acknowledge in legal proceedings that Wowza exercises no control whatsoever over the Content and that Wowza will not be liable for Content.

12.10 Representations. You represent and warrant that you are authorized to enter into this EULA and comply with its terms, and are of legal age to do the same. Furthermore, you represent and warrant that you will at all times meet your obligations hereunder, and comply with all laws, regulations, and policies that apply to use of the

Software. If you are entering into this EULA on behalf of an entity or organization, you represent and warrant that you have full authority to do so and to bind that entity or organization.

12.11 Force Majeure. Neither party shall be in default by reason of any failure in performance of this EULA, except for an obligation to pay money, if such failure arises, directly or indirectly, out of causes reasonably beyond the direct control or foreseeability of such party, including but not limited to, default by subcontractors or suppliers, acts of God or of the public enemy, terrorist act, United States of foreign governmental acts in either a sovereign or contractual capacity, fire, flood, epidemic, restriction, strikes, or freight embargos.

12.12 Governing Law. This EULA will be governed by the laws of the State of New York, without regard to its choice of law principles. Except as provided in the following Section 12.13, you and Wowza hereby agree to submit to the exclusive jurisdiction and venue of the United States Federal District Court for the Southern District of New York for any dispute arising out of or related to this EULA or any of the subject matter hereof. The United Nations Convention for the International Sale of Goods shall not apply to this EULA or the Software.

12.13 ARBITRATION FOR NON-U.S. LICENSEES. IF YOU RESIDE (IF YOU ARE AN INDIVIDUAL) OR ARE DOMICILED (IF YOU ARE ENTERING INTO THIS EULA ON BEHALF OF AN ENTITY) OUTSIDE OF THE UNITED STATES, ANY CLAIM OR DISPUTE BROUGHT BY YOU AND ARISING OUT OF OR RELATED TO THIS EULA OR THE SOFTWARE SHALL BE SUBMITTED TO BINDING ARBITRATION IN NEW YORK, NEW YORK, USA UNLESS WOWZA AGREES IN WRITING TO WAIVE SUCH REQUIREMENT. Such arbitration shall be before an arbitrator-member of the American Arbitration Association (“AAA”) to be mutually agreed to by the parties, or, in the event the parties cannot agree on a single such arbitrator-member, to a panel of three arbitrator-members selected in accordance with the rules of the AAA. The dispute shall be settled in accordance with the Commercial Arbitration Rules of the AAA and the decision of the arbitrator(s) shall be final and binding upon the parties and judgment may be obtained thereon in a court of competent jurisdiction. The prevailing party shall be entitled to recover from the other party the fees and expenses of the arbitration as well as reasonable attorneys' fees, costs and expenses incurred by the prevailing party. The Convention on the Recognition and Enforcement of Foreign Arbitral Awards shall apply to this EULA if you reside or are domiciled outside of the United States.

12.14 Contact Information. If you have any questions about this EULA, please contact Wowza at info@wowza.com.

12.15 Survival of Terms. The following terms shall survive termination of this EULA: Section 1 (Definitions); Section 2 (License Grants; Title; Usage by Third Parties); Section 3 (Licensee Restrictions); Section 4 (License Types and Additional Licensee Restrictions); Section 5 (License Key Integrity; Data Collection); Section 6 (Maintenance and Support); Section 7 (Intellectual Property Rights; Confidentiality); Section 8 (Termination); Section 9 (Indemnification by You); Section 10 (Limited Warranty and Limitation of Liability); Section 11 (Taxes); and Section 12 (General).

13. NOTICE TO U.S. GOVERNMENT END USERS.

13.1 Commercial Items. The Software, including all related documentation, are “Commercial Item(s),” as that term is defined at 48 C.F.R. Section 2.101, consisting of “Commercial Computer Software” and “Commercial Computer Software Documentation,” as such terms are used in 48 C.F.R. Section 12.212 or 48 C.F.R. Section 227.7202, as applicable. Consistent with 48 C.F.R. Section 12.212 or 48 C.F.R. Sections 227.7202-1 through 227.7202-4, as applicable, the Commercial Computer Software and Commercial Computer Software Documentation are being licensed to U.S. Government end users (i) only as Commercial Items; and (ii) with only those rights as are granted to all other end users pursuant to the terms and conditions herein. Unpublished-rights reserved under the copyright laws of the United States.

13.2 U.S. Government Licensing of Wowza Software. You agree that when licensing the Software for acquisition by the U.S. Government, or any contractor therefore, you will license consistent with the policies set forth in 48 C.F.R. Section 12.212 (for civilian agencies) and 48 C.F.R. Sections 227-7202-1 and 227-7202-4 (for the Department of Defense). For U.S. Government End Users, Wowza agrees to comply with all applicable equal opportunity laws including, if appropriate, the provisions of Executive Order 11246, as amended, Section 402 of the Vietnam Era Veterans Readjustment Assistance Act of 1974 (38 USC 4212), and Section 503 of the Rehabilitation Act of 1973, as amended, and the regulations at 41 CFR Parts 60-1 through 60-60, 60-250, and 60-741. The affirmative action clause and regulations contained in the preceding sentence shall be incorporated by reference in this Agreement.